

*hello*



ATMOSPHERE COMMERCIAL INTERIORS





## OUR STORY

10  
worklabs

7  
distribution centers

48  
privately-owned vehicle fleet

500,000  
sq. ft. of rackable,  
secure, climate-controlled  
warehouse space

9  
time recipient of Steelcase  
**Premier Partner** award

For over 65 years, Atmosphere's success has been fueled by people who pursue expertise while navigating the commercial furniture world with passion and an eye for precision. We value a learning mindset and continuous innovation to enable the growth and enrichment of our teams, partnerships, and local communities.

Our guiding purpose is to connect people through creative applications of architecture, furniture, and technology; and deliver environments that are compelling, high-performing, and human-centric. Today, we employ over 500 team members across sales, project management, design, installation, and operations who support clients and projects around the globe. Because of our partnership with Steelcase, the global leader in the commercial furniture industry, our distribution network is unmatched in scope and experience.

From small start-ups to top Fortune 50 organizations, the clients that we support each have unique brands, stories, and project needs. As we continue to expand into new markets, we remain agile as an organization to best serve our clients so that no matter the size or scope, each project receives meticulous attention and an exemplary and distinctive outcome.

***Let's work together to create better work experiences.***





**We enlighten  
organizations to the  
connection between  
*people, purpose and place™***

Place matters, and now more than ever, we are here to help create spaces that enhance collaboration and connections through applications, products and materials that are designed through careful research and backed by the strongest warranty in the industry.

Welcoming, human-centric, and high-performing spaces can be effortlessly provided through Steelcase and their carefully curated collection of some of the world's most iconic design brands, including Blu Dot, West Elm, Uhuru, Bolia, FLOS, Mitchell Gold + Bob Williams, Microsoft and many others.



# CREATING A HYBRID CULTURE

reprinted from Steelcase 360 Research, 2021

*Hybrid work may be challenging initially,  
but there's never been a greater opportunity for  
organizations to reset their culture.*



Throughout the pandemic people have changed how they shop, where they live, how they learn, and, for many, how they work. Hybrid work is familiar territory for some, but a seismic shift in how work happens for many organizations. Regardless of how your company defines its policies, this blend of on and offline interactions means we have to think about the needs of people as they adopt a new way of working, and how the workplace and technology need to change to help them be successful.

The flexibility — and the trust it requires — can be a catalyst for new ways of working and can redefine how the office can help people thrive. In a recent Steelcase webinar, Prototyping the Future of Work, 59% of nearly 1,000 attendees said the biggest benefit of hybrid work is the ability to attract and retain talent. The biggest threat is cultural erosion (54%).

Everyone, everywhere struggled with a feeling of isolation while working from home. Combine that with the sense of whiplash many people feel from the ups and downs of Covid caseloads, return-to-office delays and conditions that seem to change daily, people's wellbeing has suffered.

Organizations that have returned to the office found people need to be reenergized and rebuild their “muscle memory” for being in the workplace. They've also found that reshaping their culture is essential to create new norms for how people will work together going forward.

The workplace can become an infrastructure for fostering a resilient hybrid culture by providing spaces which not only support increasing collaboration between in-person and remote workers, but also help people feel a sense of belonging and connection to their teams and the organization, regardless of location.

Steelcase research shows that feeling part of a strong community actually helps people achieve more and boosts productivity, engagement, innovation and retention. Many leading organizations are making changes before team members return to the office so people can see and feel their organization cares and is taking action to meet their needs in a new era of hybrid work.

## 5 Things People Need For Hybrid Work

### **Safety**

Physical safety continues to be paramount. People need to know their organization is doing everything possible to keep them safe and mitigate the spread of disease. Workers are particularly concerned about air quality and 62% of respondents to a recent McKinsey study said that improved air filtration could decrease the stress they experience from returning on-site.

Psychological safety is increasingly important at a time where work is changing. Employees need to know that it's okay to speak up, share ideas, ask questions and make mistakes during this shift — regardless of where they work and without negative ramifications.

### **Belonging**

In a time where people are working from diverse locations, people need their workplace to help create community and “social glue” that builds cooperation and team cohesion. Strong communities have a sense of shared purpose, as well as shared leadership. With high levels of trust and engagement, communities allow people to learn, adapt and demonstrate resilience in the face of changing circumstances.

**Productivity**

Hybrid work will require new spaces and technology to help people be effective. People need places for 1-on-1 or small group video calls, either enclosed or with greater acoustic privacy at their desk. Groups need new collaborative spaces that support both in-office and remote participants equally – where everyone can see and be seen, hear and be heard. Spaces should be designed for a better virtual presence with important elements like cameras, acoustics, content and lighting.

**Comfort**

Physical comfort is critical for hybrid workers, especially if they are spending a lot of time on video. People’s wellbeing has suffered, and they need places and experiences that help them rejuvenate and reset throughout the day. People also need to be comfortable with how work is changing, how to use new kinds of spaces and new technologies to collaborate with hybrid teams.

**Control**

Living through a crisis and changing ways of working, people crave more certainty. They want to be able to have more choice and control over:

- Where they work within the office
- When they work at the office or home
- How they work, alone and with teammates

Although it will look different for everyone, hybrid work is, perhaps, the biggest opportunity organizations have to reinvent their culture. People and leaders need to adjust expectations about how work happens, adopt new behaviors and rethink the role of the office going forward. But thinking about a hybrid workplace as a community designed to support the needs of the people as they embrace new ways of working and interacting can be a dramatic and positive change that emerges from the pandemic.



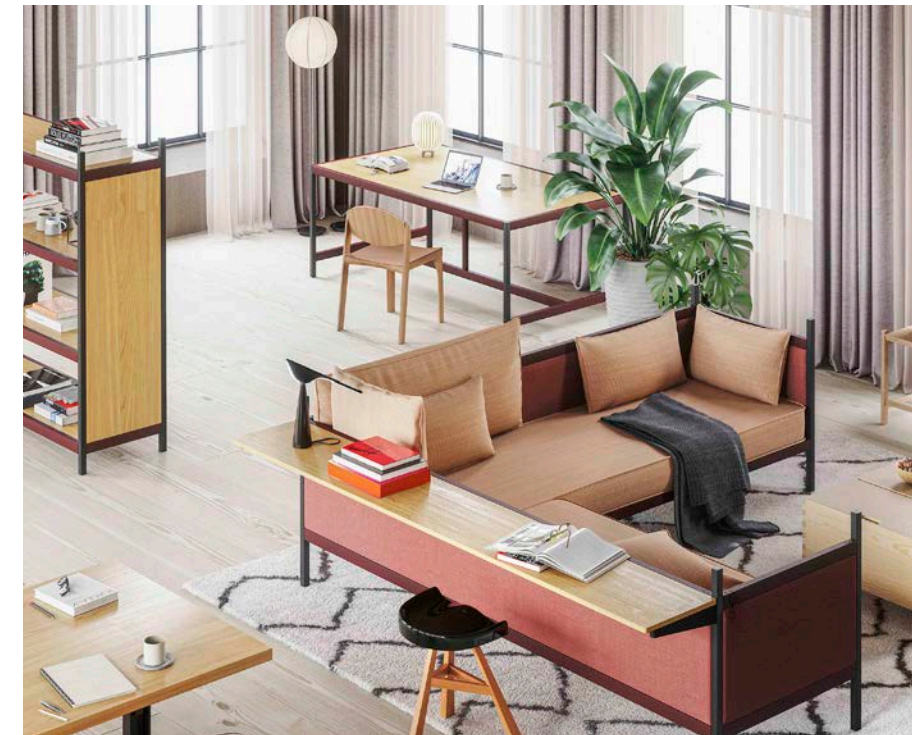




## WORKPLACES THAT WORK

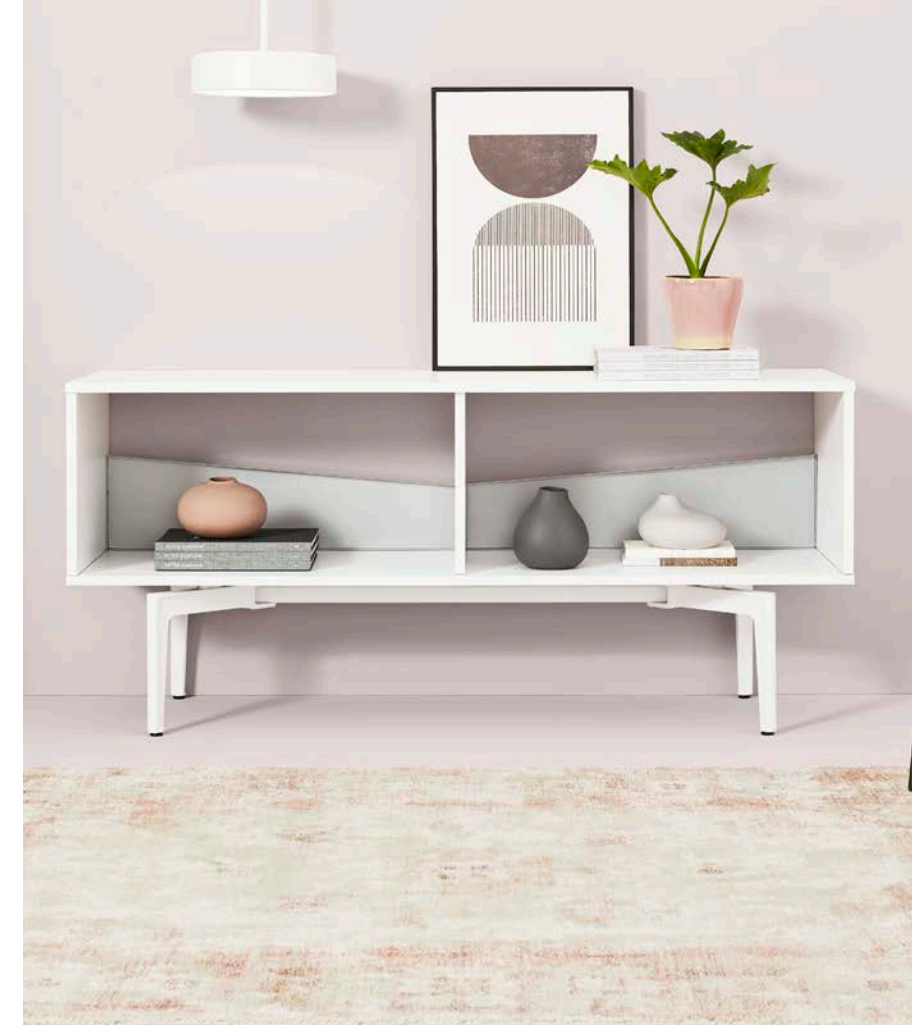
**Place matters**, especially to the 60% of our global workforce that's comprised of Gen Y and Z's, whose expectations about how and where work gets done rapidly drives product innovations while challenging connectivity expectations. These digitally-fluent and experience-seeking workers expect flexibility and personalization while also being open to experimentation in how and where they work.

Meeting the needs of an evolving workforce has led to the expectation for space to provide an ecosystem of respite, focus, in-person connections, virtual networks and maker-spaces. However, this *choose-your-own-adventure* approach can sometimes feel overwhelming to those using and planning the space. That's why Atmosphere is committed to collaborating with our clients, design partners, and vendors to leverage research and experience to streamline our process while offering unique spaces and applications to every project we execute. Project solutions speak for themselves through environments that tell a compelling story, forged in brand and culture.



**“We believe the office  
continues to be  
critical to culture and  
innovation -  
and we believe better  
is possible.”**

Sara Armbruster,  
President and Chief Executive Officer, Steelcase









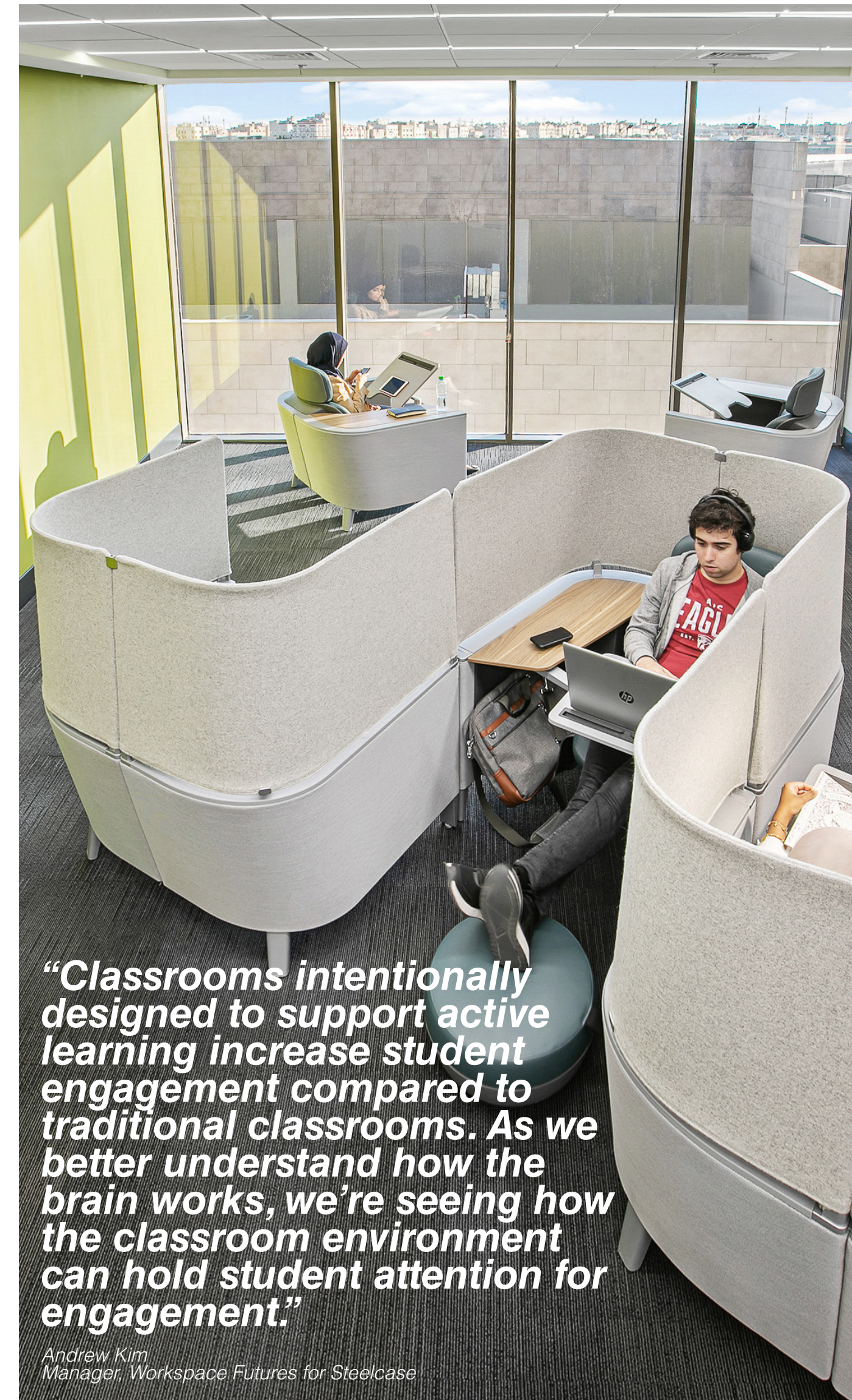
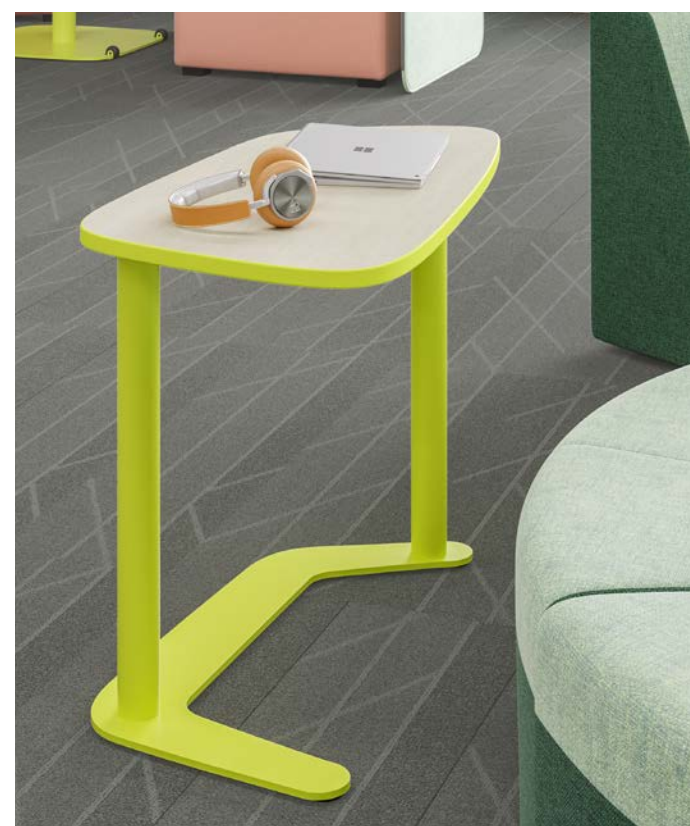
## ACTIVE LEARNING ENVIRONMENTS

Learning happens everywhere, from libraries to lecture halls, classrooms and cafes. Today's educators are embracing more active and immersive styles of instruction, engaging with students, leveraging technology and exploring ever broader educational strategies. We think it's more important than ever to make every space an active learning space. Properly designed and furnished, every space can take advantage of the opportunities that dynamic changes are bringing about.

We are committed to finding creative, cost effective solutions to expand active learning environments that help students, educators and institutions achieve their learning goals. Designed to support the dynamic needs of today's students and instructors, from K-12 to higher education, we offer specialized products and services for a variety of educational environments.



Fox River Middle School  
design by Plunkett Raysich



**“Classrooms intentionally designed to support active learning increase student engagement compared to traditional classrooms. As we better understand how the brain works, we’re seeing how the classroom environment can hold student attention for engagement.”**

Andrew Kim  
Manager, Workspace Futures for Steelcase





## HEALING + WELLNESS

As patients and caregivers seek enhanced experiences and greater value, hospitals and healthcare facilities are dealing with change at a faster rate than ever before. And in an environment where stressors can run high, wellness has been a distinct focus for healthcare organizations that seek to reduce stress levels and promote healing.

We address this challenge by helping to create change-ready spaces that put the human factor first and optimize healthcare experiences to connect people, place and technology.

We believe facilities must be “capable of allowing an organization to adapt to changing market, climate and clinical needs.”  
*Steelcase, Flexibility in Healthcare Environments*

From the welcoming first impression of medical waiting areas to efficient exam, treatment and patient rooms, we bring you the best products for your organization’s vision and adaptation needs.



Banner New River Trails  
design by NexCore



## HOSPITALITY

Each project is unique and our hospitality clients range from national and boutique hoteliers, to senior and luxury apartments, to casinos.

No matter the scope, we work closely with design firms and clients to develop the perfect FF&E solution for the ultimate guest experience. Our dedicated hospitality team then manages procurement, logistics, and communication with property managers or buyers to ensure a project that is on time, and on budget.



**The Shale**  
design by BKV Group





## ***SPEC SUITE SPACES***

Commercial real estate is an ever-booming part of our industry and the need to best showcase un-leased spaces has never been so relevant! At Atmosphere, we work with Real Estate and A&D groups to provide furnished spec suites to showcase commercial spaces available for rent. On average, spec suites rent for 10-20% higher than customized spaces, and the hard and soft build-out costs for spec suites and customized spaces are comparable to the average tenant improvement allowances. In addition to increased rental rates, furnished spaces also lease FASTER—generally within 3 to 6 months compared to the average 1-3 years of unfurnished spaces. Spec suites are adaptable and can appeal to a wide variety of prospective tenants who are looking for move-in ready spaces without the extended 8-12 month project timeline commonly associated with planning a space.

From budgetary models and Steelcase Financing options, to post-installation services, we will work with your team to execute compelling spaces that are filled with beautiful and on-trend products from our large assortment of vendors and partners.



## SPORTS

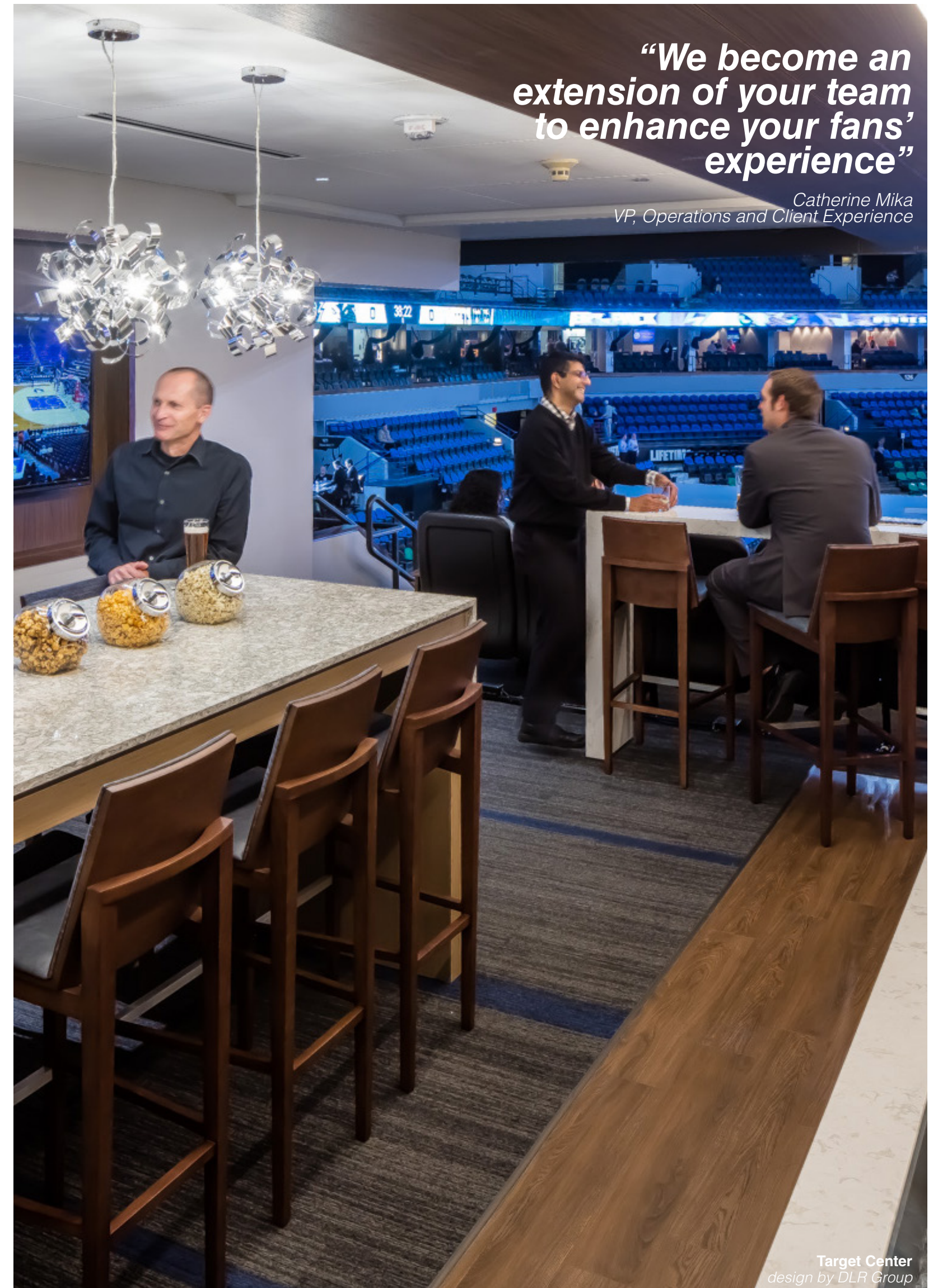
We create memorable experiences across the country for our high-profile Sports and Arena clients. Our specialized team brings a shared passion for connecting fans to their community and surroundings. With your team, we drive creative and innovative solutions to ensure a seamless and unforgettable experience from beginning to end.

### *Where we've played*

Arizona Diamondbacks  
Boston Bruins  
Chicago Cubs  
Colorado Rockies  
Daytona International Speedway  
Madison Square Garden  
Miami Dolphins  
San Diego Padres  
Target Center  
Target Field  
TCF Stadium  
Timberwolves & Lynx Courts practice facility  
Xcel Energy Center

**“We become an extension of your team to enhance your fans’ experience”**

*Catherine Mika  
VP, Operations and Client Experience*



**Target Center**  
design by DLR Group





Tucson Worklab  
Tucson, Arizona

# OUR PROCESS

discovery workshops  
budgeting tools  
workplace surveys  
pilot spaces

project management  
design applications  
product specifications  
installation drawings  
live design + fly-thrus  
3D spatial renderings

rapid quoting  
site verification  
order status reports  
pre-install planning

furniture disposition  
decommissioning  
reconfigures  
cleaning services  
delivery  
warehousing  
installation  
move-in experiences

post-occupancy surveys  
performance measurements  
spatial utilization analytics  
facilities support

As the workplace continues to evolve and become more human in its design and seamless with technology integration, there's never been a better time to collaborate. There's also never been as much research and innovation, or as many options readily available! At Atmosphere, we are dedicated to simplifying your workplace choices by partnering with proven, leading vendors, offering our team the best training on trends, technology and design capabilities, and having a large breadth of operation services.

Through our refined process, we support projects of any scale from the very beginning exploratory phases to product applications to installation and day two support.





# BACK TO BUSINESS:

## RE-RETHINKING THE OPEN OFFICE

reprinted from *buildings.com* in March 2022

As hundreds of thousands of employees adapted to remote work during the throes of the pandemic, shifting work habits have driven many employers to permanently adopt the hybrid work models they were forced to implement in 2020 and 2021.

But humans are social creatures. The desire to interact and collaborate in-person with one another is powerful. And though some employers continue to maintain fully remote operations for reasons of safety, cost savings or scheduling flexibility, the productivity and mental health benefits of connecting face-to-face may also factor into how work models are defined.

For many companies, that means “the office” is no longer obligatory. It has evolved into an ancillary space, tangential to the home office, for employees to congregate when the occasion calls. However, in the transition from the comfort of home back to the office, everyone from rank-and-file employees to senior management seems to have realized what commercial designers have known all along about the space where people spend a third of their lives: that the office environment can and should be comfortable, inviting and even inspiring. Like our homes—and yet, unlike our homes.

The net effect is this: Employers and the design community have a renewed opportunity to rediscover the purpose of office design—particularly open-plan office design—and enhance it to meet the evolving needs of hybrid, post-pandemic work.

What is needed is to create centralized workplaces that not only support employee productivity but also urge workers to want to congregate, while designing safety measures into the environment that help keep workers and their families healthy. In essence: employees need a safe and desirable counterpoint to the benefits of working alone at home.

An inviting workplace—coupled with the flexibility to use it or not—can be advantageous to an existing workforce, but it can also have the added benefit of fostering an inspiring and trust-based culture that attracts new industry talent. The power of a well-designed space cannot be overstated.

Defining what comfort, wellbeing and safety mean to all employees in an open-plan office is a tricky endeavor, as it's a concept with layers of complexity. Factors like the type of work each person does and the time of day the work is undertaken can impact the way people interact with the workspace. But there are some best practices to heed for the best possible results.

### Give Safety a Sense of Style

Even with life starting to resemble pre-pandemic times, personal safety is still a concern for much of today's workforce. It's impossible to create an inviting environment if it doesn't first feel safe, but safety doesn't have to mean sterile—at least not in a visual sense.

The melding of health, wellbeing and environmental quality in the design of the workplace isn't a new concept—it's been a focus in healthcare design for many years. Some of those same concepts have been co-opted by the commercial design community for corporate offices over the last decade. The pandemic has moved the design considerations even farther forward in the commercial design world and at a much faster pace.

Office configuration tactics—workstation spacing, strategically placed collaboration nooks, guided foot traffic flow and limited conference room seating—can address concerns involving personal proximity and safe distances between employees. But perhaps what employees can't see is equally important: indoor air quality.

Diffusing air is a critical step to diluting contaminants that may assist in preventing illness. Properly filtered air requires a higher frequency of air exchanges, and the space's ceiling design is key to allow frequent access to the exchanges.

While traditional suspended ceilings allow easy plenum access, they're often not aesthetically desirable when the design calls for vast, open visuals. Fortunately, the ceilings market is exploding with formats and materials that both integrate with HVAC mechanicals and create show-stopping aesthetics. With a creative palette spanning free-hanging fiberglass clouds, curved metal baffles, wood beams, custom creations and more, designers can address performance aspects in an open office without having to sacrifice on visuals.

Indoor air quality is also impacted by the material makeup of building products themselves. Everything from walls to ceilings to case goods can release harmful pollutants into the air, compromising immune systems and making occupants more susceptible to illness.

Whether you're retrofitting your existing space or building new, pay attention to Health Product Declarations (HPDs) and Environmental Product Declarations (EPDs) for the products you specify. More and more product manufacturers are making product transparency a priority. This affords designers and specifiers a clear look at the material makeup to help them make informed decisions and create safer, more sustainable spaces.

### Rely on Natural Design Instincts

We all have an innate tendency to seek connections with nature, whether we're consciously aware of it or not. The effect nature has on people has been well-documented in studies, and often the conclusion is the same: improved cognition, productivity and mood.







With the pandemic's toll impacting both physical and mental health, interior designers must consider deployment of biophilic design tactics that foster connections with the world outside.

Lighting—both natural and artificial—is a great place to start because it can alter the feel of a space without the need to physically change it.

One advantage of open-plan offices is that direct sightlines to the outdoors are often easier to come by. Positioning workstations and office furniture to create optimal daylighting and views of the outdoors can be effective ways to elevate the mood of an office.

In instances where access to natural light is limited, diffused lighting via chandeliers, floor lamps or ceilings can provide a suitable alternative. In open-plan design, lighting can also offer the added practical benefits of dividing functional zones, like high traffic areas and lobbies, or supporting wayfinding by emphasizing entryways and transitional spaces.

Biophilia and natural materials can also be important aspects of calming, inviting office environs. Strategic placement of plant life, water features, nature-inspired artwork and even rock gardens are all easy and economical design details with which to work.

But there are less obvious ways to incorporate natural materials into office life while still reaping the benefits of connecting employees with nature. Wood and wood-look materials in walls, ceilings, partitions, office furniture and case goods recede into the background while offering hints of biophilic style that often help reduce stress.

Following on earlier trends in the flooring industry, the walls and ceilings category has exploded in recent years with versatile, design-forward options that combine the

style of natural wood with modern performance features. Manufacturers are continuing to expand the array of shapes, sizes, species, finishes and acoustical options available with wood and wood-look ceilings and walls.

Wood beams, baffles, linear, grill and open cell formats are ideal for open-plan office design because they offer options that integrate with lighting, plumbing and HVAC components, allowing easy plenum access.

And when solid wood isn't possible or desirable because of architectural or budgetary constraints, some ceiling and wall manufacturers even offer the alternative of lightweight, performance-oriented metal products clad in wood veneer or powder-coated with realistic wood-look finishes.

Whether it's lighting or natural materials, biophilic design principles can help designers pull the outdoors indoors and create a calming environment for employees. getting out—to browse, enjoy a restaurant, go to the fitness club, gather with friends and go to our workplace. From neuroscience research, we know our brains are easily bored. We want the stimulation that comes from a diversity of experiences and an assortment of atmospheres. The office is one of these.

**Make It Sound as Good as It Looks**

While nature has been shown to elevate mood, studies also indicate that proper acoustic attenuation in offices improves speech intelligibility, supports focus and contributes to the overall health and wellbeing of employees.

In the era of the office cubicle, partition walls with sound-absorbing fabrics and suspended mineral fiber ceilings were the go-to methods for regulating acoustics. But modern open-plan offices often demand more inspiring aesthetics and greater encouragement of collaborative

work, and today's office designers are looking beyond traditional methods.

With the waning use of cubicles and the trend toward open-plenum ceilings in office spaces, finding new ways to control unwanted noise from conversation and building mechanicals is critical to occupant comfort.

Ceilings are one of the most effective tools for optimizing the acoustical performance of a space—particularly open spaces.

Free-hanging acoustical clouds and baffles are an excellent format to suit the varied acoustical needs of open plan offices. Because clouds and baffles can be suspended with variable spacing and at a wide array of angles, they offer the unique ability to absorb or deflect sound waves for optimum acoustical performance. This allows employees engaged in heads-down concentration to work adjacent to small collaborative groups, all in a single open environment, with little to no distraction.

Product innovations are pushing the boundaries of what's possible with different ceiling materials as well.

Acoustical felt, for example, offers a distinctive combination of acoustical and visual warmth for an inviting, home-like feel, all with color options that range from timeless neutrals to vibrant hues.

Metal and wood, on the other hand, are not usually the first materials designers think of for acoustical ceiling design solutions. But some manufacturers have enhanced the performance of these acoustically reflective materials with acoustical infill, enabling superior sound absorption properties.

Innovations like these are expanding design palettes to meet performance and aesthetic goals for nearly any open-space design intent. And that means the creative potential for office spaces becomes limitless.

**Seizing Opportunity**

In 2020, the need for safety forced employees out of offices. In 2021, the need for connection brought many of them back—at least in part. In 2022, businesses and their employees are exploring what the balance between home and office work should look like on a permanent basis.

Now it's up to employers and the design community to act on the opportunity before them. Adapting and enhancing office spaces to better support so many employees in their new hybrid landscape of “at-home” and “in-office” work can yield an inspired, motivated workforce that benefits businesses and helps continue the world's path to recovery.

The creative inspiration is there. The design tools are there. And if they're used to their full potential, everyone can benefit.

Reprinted from:  
Marshall, R (2022, March 10). Back to Business: Re-Rethinking the Open Office. BUILDINGS. <https://www.buildings.com/articles/43399/rethinking-open-office>





Phoenix Biomedical Campus  
design by Wexford

## WHY ATMOSPHERE

With Atmosphere, you have an experienced, passionate and involved partner to guide you through your decision process. Your workspace is an extension of your brand and we believe that space has the power to foster creativity and innovation while providing positive and comforting experiences.

We partner with clients to elevate their environments and empower their people with perfectly integrated furniture, architecture and technology. Additional benefits include:

### ***Simplify with one contact, one invoice and one truck.***

Our full-service approach reduces risk, removes common barriers for successful execution, and results in a greater return on your investment. In fact, a single-source partner can reduce the cost of pre-ownership activities up to 45%, and post-ownership costs up to 26% (Steelcase).

### ***Financial support***

Through Steelcase, we offer competitive financing options to help you leverage value over the life of your lease and reduce financial risk. Our financing options begin at 0% interest for 3 years and with the option to leverage leasing opportunities.

### ***Supplier Diversity***

Through our strategic partnership with a certified women-owned business, we are here to also help you fulfill your Supplier Diversity programs, achieve your existing diversity spend goals, and meet qualifications for government incentives.





## ***CONNECT***

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### ***Minnesota***

Minneapolis

### ***Arizona***

Phoenix

Tucson

### ***Wisconsin***

De Pere

Eau Claire

Madison




Marathon

### ***Illinois***

Rockford

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